

LE ROY PENNYSAVER -JUNE 20, 2010

Jell-O "Give It A Giggle" Tour To Visit LeRoy - July 18th



by Lynne Belluscio

I received a call from Jell-O last week to say that they are including LeRoy in their summer "Give It A Giggle" promotional tour of 22 cities across the United States.

This week they will be in Oklahoma and Arkansas. Then it's on to Kansas City, Chicago, Minneapolis, Milwaukee on July 9, followed by Cleveland on July 12. The team will be in Pittsburgh right before they swing by LeRoy on their way to Boston.

The Giggle Tour includes a truck equipped with a recording studio. Anyone over the age of 7 can audition for a giggle contest. At the end of the tour, all the auditions will be reviewed by Bill Cosby and a grand prize winner will receive a free trip to Hollywood to film a Jell-O commercial.

(Bill Cosby's last public appearance for Jell-O was in LeRoy in 2005.) Cosby was in Hollywood on June 2 to launch the Giggle Tour. According to a 2009 survey,



only 1 percent of Americans are doing what makes them happy at any given moment in time. So Jell-O hopes to bring a little fun to everyone.

When Bill Cosby kicked off

the Giggle Tour, he said that he was "Berry berry happy to be back working with Jell-O." He continued, "Laughter brings out the child in all of us - - that even in difficult times, there is always

a time for a good giggle."

As you have already noticed, the Giggle Tour will arrive in LeRoy on Sunday of Oatka Festival weekend, which is a great time to be in LeRoy and all of you are invited to join the party. There will be games and plenty of free Jell-O. The recording truck will be located near the LeRoy Historical Society's tent on Trigon Park. (So before you audition, you can pick up a colorful Jell-O t-shirt!)

Let everyone in LeRoy give the Jell-O Giggle Tour a warm welcome! Wear your Jell-O shirts proudly. And don't forget, admission to the Jell-O Gallery is free all weekend.

hello
jell-o

If you are **NOT** receiving a Pennysaver
Please call

Le Roy Pennysaver • 768-2201
Hours: Monday thru Friday 8:00 to 5:00 p.m.



.....WE PRINT

LP Graphics

lpgraphics.net

1 CHURCH STREET LE ROY NY
585-768-2201

Urgent Care

Continuing a tradition
of healthcare in LeRoy.



www.ummc.org

Opening July 1, 2010

11AM to 9 PM daily
3 Tountas Ave., LeRoy



United Memorial
Urgent Care

Quality care right at home.