

Our Store is a Good Place to Come for Your Christmas Gifts



Christmas special - buy a Jell-O animal and receive a free color-changing cup with the recipe for the delicious Jell-O Fruit Flavor Milk Shake. Cups change color when the cold milk shake is served.

This was the ad for Ryan Brothers Hardware Store in the 1918 LeRoy Gazette. They offered safety razors, “in neat Plush-Lined Boxes.” Or chose from a variety of carving sets, with a knife, fork and steel – “everyone is guaranteed.” There were five styles of Bissell carpet sweepers that would “please mother, wife, or sister.” Coffee percolators and teapots were considered ideal gifts. There was a “good stock of carpenter and machinists’ tools.” The “Self Basting Enamel Roaster” (my mother-in-law had one of these) was pictured in Ryan’s ad. For boys and girls, Ryan advertised skates and sleds “that will not go to pieces in the first snow storm.” They carried Flexible Fliers and Adjustable Ice Skates.” “We have enough good Knives to furnish every man and boy in town with one and every one warranted.” Ryan promised that they could “help solve the perplexing GIFT Problem.”

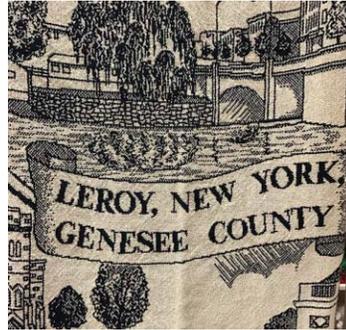
Well the Jell-O Mu-

seum gift shop can’t offer machinists’ tools, or Bissell carpet sweepers, but we might be able to solve perplexing GIFT problems. We have a nice selection of cookbooks and bright red Jell-O aprons. Of course, we offer the iconic Jell-O T-shirts, as well as the Jell-O logo black T-shirt. The shelves are filled with colorful Jell-O sweatshirts. And for that “special someone” we have all sizes of Rough on Rats shirts. Most of you know that we carry Jell-O boxer shorts “Watch it Wiggle – See it Jiggle.”



LeRoy’s collectible T-shirt

We just stocked Jell-O giraffe tin boxes filled with color pencils. This summer we ordered small Jell-O puzzles from the same company and they sell quickly, so make sure you stop by and buy one before they are gone. The LeRoy afghans are great gifts, and we have a nice selection of pewter Jell-O Christmas ornaments.



LeRoy Afghan

Traditionally, books have been Christmas presents. Early in the 1800s, when gift giving at Christmas time became popular, books were often chosen. When children’s books became popular, a child would receive a book at Christmas. At the Historical Society, we have many books in the collection with a short note in the front, indicating that the book was given at Christmas. Well, the gift shop has several books to choose from: I strongly suggest “LeRoy”, by Lynne Belluscio; and



JELL-O mugs

we have a few “History Savers” from last year – a collection of Pennysaver articles; Tom MacPherson’s “Crossing Cultures- A Sicilian and American Family in Western New York” is a bargain at \$12; Brian Duddy’s book about the Donald Woodward Airport is a great book to read; and we have several other history books of interest.

The museum gift shop is open the week before Christmas but will close early on Christmas Eve at noon. The Museum will be open on December 26 and through the week, but will close at noon on New Year’s Eve. During three months, January, February and March the Museum is only open Monday through Friday 10 to 4. We will be reorganizing the Jell-O exhibit for our 20th anniversary in 2017.



A wide selection of Jell-O T-Shirts