

Perspective On Beautiful LeRoy - The Climate Is Invigorating

by Lynne Belluscio

I have been spending quite a bit of time looking at why LeRoy and Bergen should be considered one of America's Best Communities, and as I am apt to look first at a historical perspective, I pulled out of our archives, four brochures about LeRoy. (After all, it is New York State Archive Month!)

modern laboratories, gymnasium and an auditorium seating over 700 people. The LeRoy Library, a long established institution is conveniently located and well patronized. (This is not the Woodward Library.) LeRoy as a residence town is unsurpassed. LeRoy has as many advantages to offer manufacturers as any town of its size in the United States. Manufacturers who are seeking a location will wisely investigate the many advantages of LeRoy before deciding the matter - -"

Forty years later, The LeRoy Business Association, produced another brochure: "LeRoy A Friendly Place in Which to Live - A Unique Country Village with Unusual Advantages." "LeRoy is in what is known as the 'garden spot' of the Empire State, Western New York's Genesee County. The climate is invigorating, without extreme heat or cold. Residential LeRoy's

gem, is richly endowed and ranks as one of the finest in the state - - LeRoy is unsurpassed in its shipping facilities." Of the twenty five industries listed, only the quarries remain.

Shortly after the New York State Thruway opened, the LeRoy Chamber of Commerce published another brochure: "LeRoy - A friendly place in which to live - a unique county community with unusual advantages situated on two state highways Routes 5 & 19 and Exit 47 on New York State Thruway.

In 1970, the LeRoy Chamber of Commerce, published "Perspective on LeRoy." Which stated "Superlative environment for family living, outstanding job opportunities in Western New York's dynamic economic growth area the finest municipal facilities, an unmatched quality of educational and recreational opportunities. These are the qualities that make the Village and Town of LeRoy a prime location for business and industry, but most of all for people. LeRoyans take pride in protecting and improving the quality of life. Close to metropolitan advantages but free of the strife that threatens so many larger communities, the village places great importance on the preservation of family living traditions. In addition to neighborhoods of historic homes, there are fine developments of new residences and apartment complexes. LeRoy's growing importance as a residential center in the heart of the fast growing Buffalo-Rochester metropolitan complex offers an outstanding opportunity for business expansion and housing development. The community is planned for growth.

14 miles of well kept streets,



LE ROY

A FRIENDLY PLACE
IN WHICH TO LIVE



A Unique Country Village
With Unusual Advantages



lined with towering elms and maples, are most inviting. These homes reflect the contentment and happiness of their owners and their interest in the community. Within recent years many men who travel extensively, have made LeRoy their home town because it is convenient for them and offers so much to their families. The Library an architectural

LE ROY

Approx. Population - Village 5,000
Township Including Village 7,000

*A Friendly Place
In Which To Live . . .*



A UNIQUE COUNTRY COMMUNITY WITH
UNUSUAL ADVANTAGES. SITUATED ON
TWO STATE HIGHWAYS—ROUTES 5 & 19
— AND —
EXIT 47 ON NEW YORK STATE THRUWAY.

Updating and improvements of services are under constant study. The LeRoy Chamber of Commerce, LeRoy Development Corp, Genesee Industrial Development Corp and the Genesee County Industrial Development Agency are available to assist in business and development planning and finance - - LeRoy is truly a community where industry can find good living, good neighbors and excellent profits."

Perhaps the most important statements made in the 1970 perspective, that resonates with readers are:

LeRoy - where people come first
LeRoy - a community of growth
LeRoy - a home for industry



**perspective
on LeRoy**

Beautiful Le Roy



Its Many Advantages

Published by
LE ROY BOARD OF TRADE
Le Roy, N. Y.

The earliest brochure is from 1909. The cover photograph shows the "new" 1909 cement bridge with the light posts, but the road is not paved. The huge elm tree at the east end of the bridge, near what we call the "Creekside" spreads over the sidewalk. The brochure was published by the *LeRoy Board of Trade*. "Beautiful LeRoy - It's Many Advantages." None of the industries listed on the back page are in existence - although the limestone quarries are still active. And of the five railroads, there is only one today. But here are some quotes from the 1909 brochure:

"It is one of the most beautiful towns in the state. A larger part of its residents own their own homes, yet many desirable places in good location may be had at moderate rents. LeRoy is the center of a rich agricultural section and derives a large trade from the surrounding territory. Owing to its excellent shipping facilities its markets are among the best. LeRoy is proud of its educational advantages with its splendid new High School building which is well equipped with